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Borrowing Brilliance The Six Steps

I refer to the first three steps as The Origin of a Creative Idea:

Step One: Defining Define the problem you're trying to solve.

Step Two: Borrowing Borrow ideas from places with a similar problem. Step Three: Combining Connect and combine these...

Step Six: Enhancing

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Free shipping in the US Outlines a program for professional innovators that adapts and develops existing ideas, explaining how to define specific problems, connect borrowed ideas in accordance with needs, and identify strengths and weaknesses of possible solutions.

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This resulted in a fog of misunderstanding about creativity that

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smothers creative thought, but we can lift the fog with a six step process: -Define the problem -borrow ideas from places with...

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